

PARTNERSHIP STRUCTURE OF the CZECH ARCHITECTURE AWARD 2017

A. GENERAL PARTNER / GENERAL MEDIA PARTNER

The General partner is presented as single and dominant.

1. Outputs of the presentation of the partner´s logo within the printed matters:

Printed outputs within the realisation of the project

- Catalogue of CAA 2017 (summarisation of the nominated and winning works, including special awards)
- Invitations to the project events
- Other outputs (according to the current concept, for example, panels to regions, etc.)

2. Outputs of the presentation of the partner´s logo within the media releases:

Websites www.ceskacenaarchitekturu.cz

Logo placement in the section "Partners" on the website including the link to the partner´s website

Printed matters of the Chamber of Czech Architects

- Sent to the network of CCA members, room for presentation of the partner as agreed

Media space within the media partnership

- According to the agreement with the partner and the presentation concept

3. Presentation of the partner within the main events:

Pragovka Nomination evening

- 12th June 2017 – logos within the space and according to the concept of the evening, verbal information about the partner delivered by a presenter, attendance of the partner including a protocol service, attendance of the partner and his/her guests

Presentation in regions

- Presentation of printed matters at events organised in regions during 2017 (logos on roll-ups or panels)

The exhibition after the winner the announcement of the winner of the 2nd year of CAA (28th November 2017 – 10th January 2018)

- 28th November 2017 – the opening of the exhibition in the Jaroslav Fragner Gallery (Prague), the logos within the space and according to the concept of the exhibition

Traveling exhibitions of the nominated works of the 2nd year of CAA

- 2017 - 2018 – until the nomination evening of the 3rd year of CAA, logos within the space and according to the concept of the exhibition

Conferences, seminars, discussions - accompanying events

- 2017 (logos on roll-ups or panels, other presentation as agreed)

Gala evening

- 27th November 2017, logos within the space and according to the concept of the evening, information delivered by a presenter, attendance of the partner and his/hers guest
- A possibility of establishing an extra PARTNER AWARD or awarding one of the awards as agreed

B. MAIN PARTNER / MAIN MEDIA PARTNER

The main partner is presented as second behind or below the general partner.

1. Outputs of the presentation of the partner´s logo within the printed matters:

Press releases within the realization of the project

- Catalogue of CAA 2017 (a review of the nominated and winning works, including non-statutory awards)
- Invitations to project events
- Other releases (according to the current concept, for example panels to regions, etc.)

2. Outputs of the presentation of the partner´s logo within the media releases:

The website: www.ceskacenaarchitekturu.cz

Logo placement in the section "Partners" within the websites including a link to the partner´s website

Printed matters of the Czech Chamber of Architects

- Distributed to the network of CCA members, room for the presentation of the partner as agreed

Media space within the media partnership

- As agreed with the partner and the concept of the presentation

3. Presentation of the partner within the main events:

Pragovka Nomination Evening

- 12th June 2017 – logos within the space and according to the concept of the evening, verbal information about the partner delivered by a presenter, attendance of the partner including a protocol service, attendance of the partner and his/her guests

Presentation in regions

- Presentation of printed matters at events organized in regions during 2017 (logos on roll-ups or panels)

The exhibition after the winner the announcement of the winner of the 2nd year of CAA (28th November 2017 – 10th January 2018)

- 28th November 2017 – the opening of the exhibition in the Jaroslav Fragner Gallery (Prague), the logos within the space and according to the concept of the exhibition

Traveling exhibitions of the nominated works of the 2nd year of CAA

- 2017 - 2018 – until the nomination evening of the 3rd year of CAA, logos within the space and according to the concept of the exhibition

Conferences, seminars, discussions - accompanying events

- 2017 (logos on roll-ups or panels, other presentation as agreed)

Gala evening

- 27th November 2017, logos within the space and according to the concept of the evening, information delivered by a presenter, attendance of the partner and his/hers guest
- A possibility of establishing a non-statutory award if approved by the panel or granting one of the awards to the finalists

C. PARTNER / MEDIA PARTNER

The partner is presented on the third tier below the general and the main partner.

1. Outputs of the presentation of the partner´s logo within the printed matters:Press releases within the realization of the project

- Catalogue of CAA 2017 (a review of the nominated and winning works, including non-statutory awards)
- Invitations to project events according to the time schedule
- Other releases (according to the current concept, for example panels to regions, etc.)

2. Outputs of the presentation of the partner´s logo within the media releases:Website: www.ceskacenaarchitekturu.cz

Logo placement in the section "Partners" within the website including a link to partner´s website

Printed matters of the Czech Chamber of Architects

- Distributed to the network of CCA members, the logo presented in the framework of the presentation of the CCA project

Media space within the media partnership

- The logo presented in the framework CCA project, according to the concept of the presentation

3. Presentation of the partner within the main events:Pragovka Nomination Evening

- 12th June 2017 – logos within the space and according to the concept of the evening, verbal information about the partner delivered by a presenter, attendance of the partner including a protocol service, attendance of the partner and his/her guests

Presentation in regions

- Presentation of printed matters at events organized in regions during 2017 (logos on roll-ups or panels)

The exhibition after the announcement of the winner of 2nd year of CAA (28th November 2017 – 10th January 2018)

- 28th November 2017 opening of the exhibition in the Jaroslav Fragner Gallery (Prague), logos within the space and according to the concept of the exhibition

Traveling exhibitions of the nominated works of the 2nd year of CAA

- 2017 – 2018 until the nomination evening of the 3rd year of CAA, logos within the space and according to the concept of the exhibition

Conferences, seminars, discussions - accompanying events

- 2017, (logos on roll-ups or panels, other presentation according to the agreement)

Gala evening – Jarka 78 prizes

- 27th November 2017, logos within the space and according to the concept of the evening, verbal information delivered by a presenter, attendance of the partner at the Gala evening

D. OTHER PARTNERSHIP OPPORTUNITIES

PARTNER OF THE NOMINATION EVENING

PARTNER OF THE CEREMONIAL GALA EVENING

PARTNER OF THE EXHIBITION AT JAROSLAV FRAGNER GALLERY

PARTNER OF THE EVENT IN REGIONS

PARTNER OF SOME SUB-EVENTS AND ACCOMPANYING EVENTS

Other options always based on individual agreement.

Contact for partners:

Ing. arch. Marie Špačková

marie.spackova@cka.cz

tel: +420 727 812 736